



Wickenburg Downtown Plan Public Workshop #2

Date: 9-12-19 Group # 1

Vision Statement Exercise

This exercise is a consensus building process to develop a Community Vision for the Downtown Plan by establishing a shared image of what you value most about your community, what your desired future is, and what is necessary to achieve it.

Directions:

1. First, on the 11" x 17" paper provided, work **individually** to create one or more vision statement(s) that reflect your thoughts. Use the "fill in the blank" options and / or "create your own" option.
2. Once completed, discuss your ideas with the others at your table and complete **ONE** version as a group. Write the group version on the large format print provided at your table.

Example:

Downtown Wickenburg is a distinctive community that encourages forward thinking growth and development in order to provide our current and future residents with quality services. We are dedicated to maintaining and enhancing the unique characteristics of Downtown Wickenburg in order to make Downtown Wickenburg an attractive place to live, work, and play.

Option 1: Fill in the Blank

Downtown Wickenburg promotes a/an [adjective] Vibrant quality of life that is built on [values] Friendliness, Community Spirit, Cultural Resources, and dining, and Collaboration. We pride ourselves with having [assets] Western Character, Recreation Amenities that respond to our diverse needs. Downtown Wickenburg will grow in a manner that ensures the new growth and development improves our community and retains our [values].

Option 2: Fill in the Blank

Downtown Wickenburg is recognized as a/an [adjective] _____, _____, and _____ place to live, work and play. Our community, with its [assets] _____, _____, and _____ provides [future assets] _____, _____, and _____ and is a preferred regional and national destination.

Option 3: Create Your Own

Example fill-in the blank words

Values	Assets	Adjectives
Collaboration	Arts	Active
Community Spirit	Community Center	Attractive
Enjoyment	Cultural Resources	Bustling
Faith	Dining	Charming
Friendliness	Entertainment	Corporate
Inclusiveness	Historic Resources	Dense
Integrity	Hotels	Distinctive
Kindness	Museum	Exciting
Partnership	Paths / Walkways	Family-oriented
Security	Parks	Historic
Sense of Belonging	Recreation Amenities	Innovative
Sense of Community	Riparian Areas	Mixed-Use
Sense of Heritage and Tradition	Roadway Connectivity	Prestigious
Sense of Well-being	Shops	Renewed
Stewardship	Western Character	Urban
Strong Family		Vibrant
Trust		Walkable
Unity		Western



Wickenburg Downtown Plan Public Workshop #2

Date: 4-12-18 Group # 2

Vision Statement Exercise

This exercise is a consensus building process to develop a Community Vision for the Downtown Plan by establishing a shared image of what you value most about your community, what your desired future is, and what is necessary to achieve it.

Directions:

1. First, on the 11" x 17" paper provided, work **individually** to create one or more vision statement(s) that reflect your thoughts. Use the "fill in the blank" options and / or "create your own" option.
2. Once completed, discuss your ideas with the others at your table and complete **ONE** version as a group. Write the group version on the large format print provided at your table.

Example:

Downtown Wickenburg is a distinctive community that encourages forward thinking growth and development in order to provide our current and future residents with quality services. We are dedicated to maintaining and enhancing the unique characteristics of Downtown Wickenburg in order to make Downtown Wickenburg an attractive place to live, work, and play.

Option 1: Fill in the Blank

Downtown Wickenburg promotes a/an [adjective] _____ quality of life that is built on [values] _____, _____, and _____. We pride ourselves with having [assets] _____, _____, and _____ that respond to our diverse needs. Downtown Wickenburg will grow in a manner that ensures that new growth and development improves our community and retains our shared values.

Option 2: Fill in the Blank

Downtown Wickenburg is recognized as a/an [adjective] _____, _____, and _____ place to live, work and play. Our community, with its [assets] _____, _____, and _____ provides [future assets] _____, _____, and _____ and is a preferred regional and national destination.

Option 3: Create Your Own

To grow into the Prestigious Community we want in the future we need to call upon our past friendliness, Comm Spirit & Sense of Heritage & Tradition. Our Western Character should not be sold out at any cost or lose our Western identity. We need to protect our history & Cultural Resources & expand our Arts.

Example fill-in the blank words

Values	Assets	Adjectives
Collaboration	Arts	Active
Community Spirit	Community Center	Attractive
Enjoyment	Cultural Resources	Bustling
Faith	Dining	Charming
Friendliness	Entertainment	Corporate
Inclusiveness	Historic Resources	Dense
Integrity	Hotels	Distinctive
Kindness	Museum	Exciting
Partnership	Paths / Walkways	Family-oriented
Security	Parks	Historic
Sense of Belonging	Recreation Amenities	Innovative
Sense of Community	Riparian Areas	Mixed-Use
Sense of Heritage and Tradition	Roadway Connectivity	Prestigious
Sense of Well-being	Shops	Renewed
Stewardship	Western Character	Urban
Strong Family		Vibrant
Trust		Walkable
Unity		Western



Wickenburg Downtown Plan Public Workshop #2

Date: 4-12-18 Group # 4

Vision Statement Exercise

This exercise is a consensus building process to develop a Community Vision for the Downtown Plan by establishing a shared image of what you value most about your community, what your desired future is, and what is necessary to achieve it.

Directions:

1. First, on the 11" x 17" paper provided, work **individually** to create one or more vision statement(s) that reflect your thoughts. Use the "fill in the blank" options and / or "create your own" option.
2. Once completed, discuss your ideas with the others at your table and complete **ONE** version as a group. Write the group version on the large format print provided at your table.

Example:

Downtown Wickenburg is a distinctive community that encourages forward thinking growth and development in order to provide our current and future residents with quality services. We are dedicated to maintaining and enhancing the unique characteristics of Downtown Wickenburg in order to make Downtown Wickenburg an attractive place to live, work, and play.

Option 1: Fill in the Blank

Downtown Wickenburg promotes a/an [adjective] distinctive sense of Belonging quality of life that is built on [values] community/western tradition SPIRIT, History, and Integrity and Cultural Venues & Resources and Highways & Connectivity that respond to our diverse needs. Downtown Wickenburg will grow in a manner that ensures that new growth and development improves our community and retains our shared values. [assets] Native American Historical

Option 2: Fill in the Blank

Downtown Wickenburg is recognized as a/an [adjective] Western, and Walkable place to live, work and play. Our community, with its [assets] Rolling Hills and Recreation provides [future assets] Entertainment more visitors summer events and Bless and is a preferred regional and national destination. Vacant Bldg

Option 3: Create Your Own

Example fill-in the blank words

Values	Assets	Adjectives
Collaboration	Arts	Active
Community Spirit	Community Center	Attractive
Enjoyment	Cultural Resources	Bustling
Faith	Dining	Charming
Friendliness	Entertainment	Corporate
Inclusiveness	Historic Resources	Dense
Integrity	Hotels	Distinctive
Kindness	Museum	Exciting
Partnership	Paths / Walkways	Family-oriented
Security	Parks	Historic
Sense of Belonging	Recreation Amenities	Innovative
Sense of Community	Riparian Areas	Mixed-Use
Sense of Heritage and Tradition	Roadway Connectivity	Prestigious
Sense of Well-being	Shops	Renewed
Stewardship	Western Character	Urban
Strong Family		Vibrant
Trust		Walkable
Unity		Western



Wickenburg Downtown Plan Public Workshop #2

Date: 4-12-18 Group # 6

Vision Statement Exercise

This exercise is a consensus building process to develop a Community Vision for the Downtown Plan by establishing a shared image of what you value most about your community, what your desired future is, and what is necessary to achieve it.

Directions:

1. First, on the 11" x 17" paper provided, work **individually** to create one or more vision statement(s) that reflect your thoughts. Use the "fill in the blank" options and / or "create your own" option.
2. Once completed, discuss your ideas with the others at your table and complete **ONE** version as a group. Write the group version on the large format print provided at your table.

Example:

Downtown Wickenburg is a distinctive community that encourages forward thinking growth and development in order to provide our current and future residents with quality services. We are dedicated to maintaining and enhancing the unique characteristics of Downtown Wickenburg in order to make Downtown Wickenburg an attractive place to live, work, and play.

Option 1: Fill in the Blank

Downtown Wickenburg promotes a/an [adjective] Western quality of life that is built on [values] Friendliness Integrity, and Comm Spirit. We pride ourselves with having [assets] Arenas, Walkways, and Historic Res that respond to our diverse needs. Downtown Wickenburg will grow in a manner that ensures that new growth and development improves our community and retains our shared values.

Option 2: Fill in the Blank

Downtown Wickenburg is recognized as a/an [adjective] Charming, Historic, and Western place to live, work and play. Our community, with its [assets] Arenas, Museum, and Comm Ctr provides [future assets] Shops, Recreation and Connectivity and is a preferred regional and national destination.

Option 3: Create Your Own

Encourage Western Themes (Roping, shopping, youth, event venues)

Example fill-in the blank words

Values	Assets	Adjectives
Collaboration	Arts	Active
Community Spirit	Community Center	Attractive
Enjoyment	Cultural Resources	Bustling
Faith	Dining	Charming
Friendliness	Entertainment	Corporate
Inclusiveness	Historic Resources	Dense
Integrity	Hotels	Distinctive
Kindness	Museum	Exciting
Partnership	Paths / Walkways	Family-oriented
Security	Parks	Historic
Sense of Belonging	Recreation Amenities	Innovative
Sense of Community	Riparian Areas	Mixed-Use
Sense of Heritage and Tradition	Roadway Connectivity	Prestigious
Sense of Well-being	Shops	Renewed
Stewardship	Western Character	Urban
Strong Family		Vibrant
Trust		Walkable
Unity		Western



Wickenburg Downtown Plan Public Workshop #2

Group

Date: 4-12-18 Group # 7

Vision Statement Exercise

This exercise is a consensus building process to develop a Community Vision for the Downtown Plan by establishing a shared image of what you value most about your community, what your desired future is, and what is necessary to achieve it.

Directions:

1. First, on the 11" x 17" paper provided, work **individually** to create one or more vision statement(s) that reflect your thoughts. Use the "fill in the blank" options and / or "create your own" option.
2. Once completed, discuss your ideas with the others at your table and complete **ONE** version as a group. Write the group version on the large format print provided at your table.

Example:

Downtown Wickenburg is a distinctive community that encourages forward thinking growth and development in order to provide our current and future residents with quality services. We are dedicated to maintaining and enhancing the unique characteristics of Downtown Wickenburg in order to make Downtown Wickenburg an attractive place to live, work, and play.

Option 1: Fill in the Blank

Downtown Wickenburg promotes a/an [adjective] WESTERN quality of life that is built on [values] FRIENDLINESS, ENJOYMENT, and SENSE OF HERITAGE + TRADITION, and [assets] MUSEUM, ARTS, and SHOPS that respond to our diverse needs. Downtown Wickenburg will grow in a manner that ensures that new growth and development improves our community and retains our shared values.

Option 2: Fill in the Blank

Downtown Wickenburg is recognized as a/an [adjective] HISTORIC WESTERN, and CHARMING place to live, work and play. Our community, with its [assets] ROPING ARENAS, and _____ provides [future assets] _____, _____, and _____ and is a preferred regional and national destination.

Option 3: Create Your Own

Example fill-in the blank words

Values	Assets	Adjectives
Collaboration Community Spirit Enjoyment Faith Friendliness Inclusiveness Integrity Kindness Partnership Security Sense of Belonging Sense of Community Sense of Heritage and Tradition Sense of Well-being Stewardship Strong Family Trust Unity	Arts Community Center Cultural Resources Dining Entertainment Historic Resources Hotels Museum Paths / Walkways Parks Recreation Amenities Riparian Areas Roadway Connectivity Shops Western Character <u>Sonoran Desert</u>	Active Attractive Bustling Charming Corporate Dense Distinctive Exciting Family-oriented Historic Innovative Mixed-Use Prestigious Renewed Urban Vibrant Walkable Western <u>welcoming</u>